



Jen Newsome
Experience Designer

Focusing on transforming challenges into elevated, user-centered solutions through continuous learning & design thinking.

 Website
jennewsome.com

 LinkedIn
/newsomejen

 Phone
(863) 899-4209

 Location
Orlando, FL

 Email
somenewjen@gmail.com



Kent State University
Masters of Science
User Experience Design
2025 - Present



Full Sail University
Bachelor of Science
Digital Arts & Design
magna cum laude



Harrison Arts Center
High School Academics
Visual & Fine Arts
magna cum laude

Experience



Disney Experiences | The Walt Disney Company

2024 – Present

Orlando, FL

Lead User Experience Designer

Design and manage digital experiences from web and mobile for Disney Parks Blog and Disney Connect. Collaborate with cross-functional teams and leadership to deliver impactful Cast and Guest experiences, from global engagement campaigns to internal communications platforms.

- Leading UX design and content strategy initiatives for internal and external WordPress pages and digital platforms, creating intuitive user experiences that increase engagement by 25%
- Design and maintain reusable content blocks and templates while training cross-functional internal teams, resulting in 40% faster project delivery times and consistent brand experience
- Collaborate with developers and stakeholders to implement user-centered design solutions, managing complex projects from conceptualization to launch while meeting tight deadlines



Disney Experiences | The Walt Disney Company

2019 – 2023

Orlando, FL

Senior Product Designer

Led the design and sustainment of Tartan App for VIP Tour Guides and served as the sole designer in a shared services team, supporting Cast Members across the Tech & Digital organization.

- Lead product designer for Tartan App, a guest management booking system for Walt Disney World and Disneyland Resort Premium Services. Reduced booking confirmation times by 85% by eliminating manual dispatch calls. Streamlined workflow processes, improving efficiency by 40% and achieving a 95% Cast satisfaction rate with positive Guest impact
- Served as the sole designer for the shared services team, developing and maintaining comprehensive UI resources—including icon packs, logos, style guides, and visual design kits—to enhance organizational consistency

Skills



UX & UI Design
AI Design
Visual Identity
Illustration

Interaction & Visual Design	Wireframing & Prototyping	Research & User Testing	Consumer-facing Products	Strategic Planning
Cross-functional Collaboration	Design Systems	Accessibility Standards	Illustration & Animation	Brand & Visual Identity

Tools



Figma



Lyssna



Cursor



Codex



Illustrator